



Dr. Michelle Robin™



## Dr. Michelle Robin

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## EDUCATION

- Cleveland Chiropractic College, 1989-1991: Doctor of Chiropractic
- Washburn University, 1986-1988: Bachelor of Business Administration, emphasis in Accounting
- Labette Community College, 1984-1986: Associates in Business, emphasis in Accounting

## EMPLOYMENT

- Small Changes Big Shifts, 2018 – current: Founder
- Your Wellness Connection, PA., 2005 – current: Founder & CWO
- Translucent You, 2003 – 2012: Healing Team
- The Wellness Connection, Inc., 1995 – 2017: Founder & CEO
- Robin Chiropractic and Acupuncture; Your Wellness Connection, PA., 1992 – 2005: Founder & CEO (changed name to Your Wellness Connection in 2005)
- Robin Batencourt Consolidated, Inc., 1991 – 1995: Developer
- Yennie Chiropractic and Acupuncture Clinic, 1990-1992: Chiropractic Assistant
- Lakin Chiropractic Clinic, 1982-1988: Chiropractic Assistant

## COMMUNITY INVOLVEMENT

- BigShifts Foundation 2018 – current: Founder
- YMCA
  - Executive Committee, 2016 – current
  - Board Development, 2022 – current: CVO Elect
  - Board Member, 2014 – current
- HEMP
  - Mentor 2020-current
  - Member 2003-current
  - Board Member 2011-2013
- Kansas Chiropractic Association, 2021 – current, 1992 – 2008
- Kansas City Chamber of Commerce
  - Member 2007-Current
  - Healthy KC Work Place Committee 2015-2021
- Turning Point, Advisory Board; 2007 – 2015

## COMMUNITY INVOLVEMENT

(...CONTINUED)

- Kansas Women Business Center, 2005 – 2019: Accomplished Women Business Roundtable
- Journey into Wellness, 2005 – 2017: Community Advocate
- KC Free Health Clinic 2004-2018
- Menorah Legacy Board Member, 2009 – 2013
- Women's Foundation, 2009: Honorary Chair
- WIN for KC, 2006 – 2008, Committee Member
- Shawnee Chamber of Commerce, 1988 – 2020
- NAWBO, 2007 – 2012
- Tom Hill Institute, 2007 – 2018
- International Chiropractic Association, 2007 - 2020
- The Kansas City Wellness Network, 2000 – 2010
- The Master's Circle, 2005-2008
- Blue Cross Blue Shield of Kansas City Credentialing Committee, 2003 – 2007
- Aetna Credentialing Committee, 2000-2003
- Spinal Care Group, Inc., 1992 – 2008, (president 1997-2004)
- Cleveland Chiropractic Alumni Association Life Member

## MEDIA

- Small Changes Big Shifts Podcast, 2016 - Current
- Lifeonaire Podcast, 2022
- 41 Action News, 2017, 2018, 2019, 2020
- Hoffman Connection, 2020
- BrainTap Podcast, 2017
- WDAF, Fox 4 News, multiple appearances, 2012, 2013, 2016, 2017
- Better Kansas City, KCTV5, 2012, 2017, 2018, 2019, 2020
- Rainy Day Books radio spot – with Dr. Michelle Robin and Roger Doeren, 2015
- 'A Great Collaboration' radio spot – with Dr. Michelle Robin, Laura Welch, and Mike Lundgren, 2015
- Garmin radio spot – with Dr. Michelle Robin, 2015
- Sunlighten radio spot – with Dr. Michelle Robin, 2015
- Jumping the Gap – with Felicia Lee, "The Great Pair of Hands", 2014
- Blissful Living Show with Rochel Marie Lawson, 2014
- eWN Radio Network, "Tune Into Your Wellbeing!", 2014
- Parent Choices Radio Show // "How the Inside Impacts the Outside", 2014
- Thinking Bigger Business Media, Inc., Radio Host "Small Changes, Big Shifts", 2013 – 2016,
- The Doug Halderman Show, 2013
- BlogTalkRadio – "Get Healthy on a Shoestring Budget with Healthy Wild And Free", 2013
- THI Wellness Expert, 2013
- Live with Rink & Laura, Ryan Rink & Laura Wells McKnight, 2013
- Connect with Julianna, Julianna Lyddon, 2013
- David Kin Radio Show, David Kin, 2013
- Innovative Women in Business, Cathy Alessandra, 2012
- Deep Talk, Vasavi Kumar, 2012
- Going Green with the King & Queen of Green, Gary & Trish Walker, 2012
- Personal Best, Kristin Tews, 2012
- Hoffman Connection, The Hoffman Institute, 2012
- Rising Above, John O'Leary, 2012
- KCMO The Dish, 2011
- Unity Online Radio, 2010, 2012

## PUBLICATIONS

- 52 Snackables Card Deck, 2021
- Quote Card Decks, 2017, 2019, 2020
- Kindness Campaign, 2020, 2021, 2022
- Small Changes Big Shifts, 2017
- Engage a Wellness Lifestyle, 2016
- Wellness on a Leash, 2016
- The E Factor – Engage, Energize, Enrich – 3 Steps to Vibrant Health Audiobook, 2016
- It's Your Life: Make It Great! (ages 15-21), English and Spanish, 2013
- Choose To Be Your Best (ages 8-14), English and Spanish, 2013
- Health Habits For Little Ones (ages 2-7), English and Spanish, 2013
- The E Factor – Engage, Energize, Enrich – 3 Steps to Vibrant Health, 2012
- Evolving Magazine – contributing columnist; 2012
- She KC Magazine – contributing columnist; 2011 – 2012
- Thinking Bigger Business Magazine – contributing columnist – 2011 – 2012
- Wellness on a Shoestring Curriculum, 8-module course, 2011
- Wellness on a Shoestring Facilitator & Participant Guides, 2011
- Wellness on a Shoestring – 7 Habits for a Healthy Life, 2010
- Flourish Magazine - contributing columnist; 2006 - 2011
- Kansas City Small Business Monthly – contributing columnist – 2007 – 2008
- Chiropractic Wellness Magazine – contributing columnist - 2007

## SPEAKING ENGAGEMENTS

- Denver Salvation Army, 2022
- KB Foods, 2021
- KBP investments, 2021
- Henkel Canada, 2021
- Henkel USA, 2021
- Women's Executive Network (WEN), 2021
- Lee's Summit School District, 2021
- AMC Theaters, 2021
- UHC, 2021
- JCCC, 2021
- KC Chamber, 2021
- Shawnee Chamber, 2021
- KSU, 2021
- Nestle, 2021
- Summit Marketing, 2021
- Global Prairie, 2020
- Traders Insurance, 2020
- Garmin, 2020
- Lockton, 2020
- EPR, 2020
- GEHA, 2020
- GBA, 2020
- McGownGordon, 2020
- Olathe School District, 2020
- CACU, 2020
- Miller Group, 2019
- VPR Group, 2019
- Women Leaders 2013-2018
- Central Exchange 2017-2018
- EML 2017-2018
- American Heart Association, Go Red For Women, 2013 – 2018
- YMCA of Greater Kansas City, 2012-2016
- Vistage International, Austin and Dallas, TX, Kansas City, San Diego, CA, 2012 – 2018
- UMB, 2016
- Mariner Wealth Advisors, 2015 – 2016
- Global Prairie, 2015-2018
- Vistage, Showcase Speaker at the International Chair Development Workshop, 2015
- TEC Canada, 2013-2018
- Bishop McCann, 2014
- John O'Leary, Rising Above, 2014
- Young Presidents Organization, Kansas City, 2012, 2014
- Healthy Nevada, 2013

## SPEAKING ENGAGEMENTS

(...CONTINUED)

- IMKO Summit, 2013
- Unity Church of Overland Park, 2010, 2013
- Cerner Corporation, 2013
- Kansas City Internal Medicine, 2013
- MRI Global, 2013
- Legal Aid of Western Missouri, 2013
- Tom Hill Summit, 2013
- AMC Theatres, 2012, 2013
- A.T. Still University, 2013
- Comfort Keepers / Johnson County Community College (JCCC), 2013
- Healthy Women, 2013
- Truman State University, 2013
- Webster House / Livliga / Living Vibrant, 2013
- Catholic Charities, 2013, 2017
- Living Wellness U, 2013
- Barkley, 2013
- First Hand Foundation, 2013
- FMH/Core Source, 2013
- Power Chics, 2012
- Women Presidents Organization (WPO), Colorado, Canada, 2011, 2012
- Sexy Hair, Los Angeles, CA, 2012
- UHY Advisors, St. Louis, MO, 2011, 2012
- Helzberg Entrepreneurial Mentoring Program (HEMP), 2012
- Black & Veatch, 2012
- Culinary Center of Kansas City, 2012
- Center for Spirit at Work, 2012
- eWomen Network, 2011
- The Courage Coalition, 2011
- Unity Church of the Hills, Austin, TX, 2011
- Unity in the Heart, St. Paul, MN, 2011
- University of Missouri Kansas City, 2010
- University of Kansas, 2010
- Eagle Institute Eagle Summit, Reno, NV, 2010
- Cleveland Chiropractic College, 2001 – current
- Speaking of Women's Health, 2005 – 2016
- Journey to Wellness, 2006
- Dental Association, 2006
- Kaufman FastTrac, 2005-2006
- KU Medical Center Physical Therapy Department, 2005
- Wellness Lifestyle Retreat, 2009 - 2012

## PROFESSIONAL CERTIFICATIONS

- Welcoa National Training Summit, "Start A Movement: Transforming Employee Wellness," 2015
- Certified Touch for Health I, II, III, International Kinesiology College, 2014
- Certified Chiropractic Wellness Practitioner, International Chiropractors Association on Wellness Science by James Chestnut, DC; 100 hours, 2006 – 2007
- Pro-Adjuster Level 1 Certification, National Association For The Advancement of Scientific Chiropractic; 2006
- ICPA Chiropractic Pediatrics Certification Program: The Cranial and Sacral, Cleveland Chiropractic College, 48 hours; 2003
- Modern and Classical Basic Acupuncture Certification, Acupuncture Society of America, Inc., 2002
- Certified Chiropractic Sports Physician (C.C.S.P.), Logan College of Chiropractic; 1994
- Sacro-Occipital Technique, Kansas City, MO; 1991
- Boards: Part I, II, III, IV, and Physiotherapy, Kansas City, MO; 1990-1991
- Fellow Acupuncture Society of America (F.A.S.A). Acupuncture Society of America; 300 hours, 1989-1991

## CHIROPRACTIC / WELLNESS TECHNIQUE & SKILLS

- Wellness Coaching
- Touch for Health
- Diversified
- SOT
- Pro-Adjuster

## AWARDS

- Her Life Magazine cover, 2022
- Published Magazine Cover 2022
- Just For Her Magazine cover, 2020
- MAGLCC Small Business Leader, 2017
- Influential Woman, KC Business Magazine, 2013
- Top 100 Influential People in Kansas City, KC Magazine, 2013
- Best Family Doctor, Shawnee Dispatch, 2012 & 2013
- eWomen Network's Femtor "Made it to a Million" Award, 2011
- Speaking of Women's Health, Women Who Glow, 2010
- Cover Girl, Flourish, 2010
- Women's Foundation, Honorary Chair, 2009
- Masters Circle Chiropractor of the Year, 2007
- Community Service, House of Menuha, 2005
- Women Who Mean Business, 2003
- Top 25 Under 25 Small Business, 2002
- Shawnee Kansas Business Development Award, 2002
- Dean's List, Washburn University
- Dean's List, Labette Community College

## PERSONAL GROWTH

- Investment in Excellence, Pacific Institute Course; 2005-2006
- Translucent You, Kauai, 2000
- On-going Training with Sonia Choquette
- Hoffman Process, Hoffman Institute, 1997
- Communication Workshop, Gay Henricks, Wisconsin, 1997